

Dr. Wapangsungla Longkumer (NET Ph.D. in Journalism and Mass Communication)

Personal Information

Permanent/ Postal Address : CH- 15, Lower Chandmari Colony, Kohima- 797001 Nagaland
Languages Known : Ao, English, Hindi.
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Professional Experience

- ❖ Guest Faculty, Department of Journalism and Mass Communication, Nagaland University from August 2022 till date.
- ❖ Co- Principal Investigator in ICSSR Research Project from September 2025 till date.
- ❖ Research Associate in ICSSR Research Project from October 2024- March 2025.
- ❖ IEC/BCC Consultant NVBDCP, Department of Health & Family Welfare from August 2024- March 2025.
- ❖ News Editor, All India Radio from August 2021- September 2022.
- ❖ Public Relation Assistant, Nagaland State Legal Services Authority, Kohima from April 2017-December 2018.
- ❖ Correspondent, Nagaland Post, Kohima from November 2014- February 2017
- ❖ Internship, The Morung Express, Dimapur in 2013.

Skills Acquired

- ❖ Knowledge of MS Office, Adobe Photoshop, SPSS and Adobe InDesign.

Other Qualifications

- ❖ Short term course on Digital Media Analytics.

Publications

- ❖ Longkumer, W. (2018, December 23). *Touch Wood! / Boom Towns*. India Today. <https://www.indiatoday.in/magazine/states/story/20181231-touch-wood-boom-towns-1414418-2018-12-23>
- ❖ Longkumer, W., Muni, A. D. (2019). An Empirical Study on the Role of Radio in Development. *Shodh Sanchar Bulletin*, 9(35) 71-76.
- ❖ Longkumer, W., & Muni, A. D. (2021). Impact of Programme for Rural Listeners on Farmers in Phek District (Improving Livelihood of Farmers through Broadcasting). *European Journal of Molecular & Clinical Medicine*, 7(07) 6323-6329.
- ❖ Longkumer, W., & Kumar, K. (2022). Media Usage of Urban and Rural in Nagaland. *Journal of Positive School Psychology*, 6(2) 5107-5114.
- ❖ Longkumer, W., Muni, A. D., & Jana, M. (2023). Pluralism in use of Internet Radio: Identifying Digital Gap. *European Chemical Bulletin*, 12 (8) 44-54.

- ❖ Jana, M., Longkumer, W., & Kumar, A. (2024). 'UPI Chalega campaign: significance of broadcast media, promoting digital payment system in West Bengal. *International Journal of Information Technology*, 16(1), 153-158.
- ❖ Longkumer, W., and Das, A. (2024). Empowering Rural Nagaland: Exploring the Role of Radio as a Catalyst for Development and Social Change. *ShodhKosh: Journal of Visual and Performing Arts*, 5(4), 129-143.
- ❖ Longkumer, W. (2025). Managing Media for Development: Evaluating AIR's Impact on Awareness and Attitudes. *Nagaland University Journal of Management*, 1(1), 51–63. <https://nagalanduniversity.ac.in/English/newsletter/NUJOM1.pdf>
- ❖ Panwar, K. S., Longkumer, W., & Pongener, W. (in press). A Multi-Stakeholder Approach to Ensuring the Right to Education for Children of Sex Workers in Nagaland: Roles, Challenges and Policy Intervention. *Rajasthan Journal of Juridical Science*, IV(I).

Paper Presented in Conferences/Seminars

- ❖ Paper titled "Impact of programme for rural listeners on farmers in Phek district (Improving livelihood of Farmers through broadcasting)" in National E-Conference on Education and Development: Post COVID-19 on 26 September, 2020.
- ❖ Paper titled "Empowerment through Radio: An Empirical Study" in International Conference on Revitalizing Social Institutions for Peace, Justice and Environmental Protection on 16 April, 2022.
- ❖ Paper titled "Media Usage of Urban and Rural in Nagaland" in International Conference on Innovation and Intellectual Property Rights on 18-19 April, 2022.
- ❖ Paper titled "Relationship with Radio: A Comparative Study in Nagaland" in National Conference on Changing Paradigms of Mass Communication amidst Digital Age on 25-26 November, 2022.
- ❖ Paper titled "Revitalizing Traditional Crafts and Agriculture in Nagaland: The Role of Digital Marketplaces" in National Seminar on Infrastructure and Sustainable Technology Solutions: Transforming Agriculture, Markets and Rural Livelihoods on 14-15 February 2025.
- ❖ Paper titled "Digital Payment Adoption among Street Vendors in Kohima: Challenges and Growth Opportunities in the UPI Ecosystem" in National Seminar on Social Lives of Infrastructure in Northeast India: Navigating Diversity, Connectivity and Resilience on 27-28 February 2025.
- ❖ Paper titled "The Role of Digital Media in Covering Rural Issues in Nagaland: A Case Study of Local News Platforms" in National Seminar on Culture, Community and Communication in Digital era on 4 March 2025.

Achievements

2011	3 rd Position in Caption Writing Inter-Class Literary Festival, Baldwin Women's Methodist College, Bangalore.
2014	International Press Team North East India International Model United Nations
2018	Winner in Photography Competition (Mobile Phone), World Environment Day Nagaland State Climate Change Cell, Nagaland Science and Technology Council

2025 Best oral presenter in National Seminar on Infrastructure and Sustainable Technology Solutions: Transforming Agriculture, Markets and Rural Livelihood on 14-15 February 2025.

Other Professional Activities

- ❖ Advisor, Newsletter and Newspaper, Department of Journalism & Mass Communication, Nagaland University 2023 till date.
- ❖ Judge at 25th Varsity Cultural & Literary Meet, Nagaland University, Lumami 2023.
- ❖ Judge at 26th Fresher's Day, Nagaland University, Lumami 2024.
- ❖ Judge at Nagaland University Photography Competition 2024.
- ❖ Organizing Committee, Workshop on Fact-Checking and Verification Training, Department of Journalism & Mass Communication, Nagaland University, Lumami 2024.
- ❖ Panel member on "Digital and Social Media: Responsibility and Ethical Awareness" at Nagaland Influencers Summit 2025.

Member

- ❖ Kohima Press Club.
