

Department of Journalism and Mass Communication

Nagaland University

SYLLABUS FOR MASTER'S PROGRAMME IN JOURNALISM AND MASS COMMUNICATION

COURSE STRUCTURE

Course structure for MA in Journalism and Mass Communication

Admission and Eligibility Norms:

Any individual with a Bachelor's degree of Journalism and Mass Communication /Visual Communication/Electronic Media from a recognized Indian or foreign university is eligible to apply and should be given priority. However individuals having bachelor's degree of any other discipline from a recognized Indian or foreign university are also eligible to apply. The selection will be based on Entrance Exams and qualifying undergraduate degree marks or any other criteria the department feels dim fit and proper:

The Master's course is designed for students desirous of taking up careers in mass media. A thorough grounding will be provided in communication and journalism theories and mass media research. The syllabus is designed in such a way that the latest developments in the ever-changing media sector can be easily incorporated in classroom teaching.

The objectives of the course are: 1) To hone the journalistic and research skills through practical work, assignments, project reports, seminars, workshops and to acquaint students with advanced journalism and media practices. 2) To fully acquaint students with the need to maintain an even balance between practical, theoretical and conceptual aspects of media professions and lend them a critical understanding of the communication package as a whole. 3) To offer appropriate grounding in the issues, ideas and challenges of 21st century thereby broadening the world view of the future media practitioners. 4) To develop multi-tasking skills required in the dynamic multi-media and convergent environment.

COURSE STRUCTURE

IV	MJMC 401	Communication Research Project /Dissertation Work	5	5				100
	MJMC 402	Media in North East India	5	5	3	40	60	100
	MJMC 403	New Media Applications	5	5	3	40	60	100
Elective I (Specialisation) Choose any one from below								
	MJMC 404	Rural Journalism and Rural Communication	5	5	3	40	60	100
	MJMC 405	Online Journalism	5	5	3	40	60	100
	MJMC 406	Science Communication	5	5	3	40	60	100
Elective II (Specialisation) Choose any one from below								
	MJMC 407	Corporate Communication and Business Communication	5	5	3	40	60	100
	MJMC 408	Alternative Media	5	5	3	40	60	100
	MJMC 409	Documentary/Visual production	5	5	3	40	60	100
	MJMC 410	Communication for Development	5	5	3	40	60	100
			25	25				

Academic Council Resolution No. AC:38:16:3 Dated 07.06.2024